Annual report
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Introduction

The year 2017 was a productive year for the Metaphor Lab: it saw the publication of 12 refereed articles and 7 refereed book chapters. One PhD dissertation was defended (Gudrun Reijnierse) and one dissertation was completed (Anke Beger in Flensburg, Germany). Katarina Rasulic, published a parallel interview with Ray Gibbs and Gerard Steen about their work and views of each other’s work: A metaphor biangle: Raymond W. Gibbs and Gerard Steen (Metaphor and the Social World 7[1], 130-151.) We also ran the second edition of the Metaphor Lab version of the Metaphor Festival, with Kathleen Ahrens and Alan Cienki as plenary speakers. Kathleen Ahrens joined the international advisory board of the Metaphor Lab.

Current research includes over 25 distinct projects in five themes. Highlights include:

- The completion in October of the PhD project The Value of Deliberate Metaphor by Gudrun Reijnierse—Gudrun then got a permanent position at Radboud University Nijmegen as a lecturer
- The completion in January of the Marie Curie postdoc project COGVIM, Cognitive Grounding of Visual Metaphor, by Marianna Bolognesi—Marianna then got a new postdoc position at the University of Oxford in the AHRC project Creative Multilingualism
- The completion of the NWO Veni project on Figurative Framing by Christian Burgers, with a workshop in December including guest speakers Andreas Musolff and Julien Perez—Christian then went on to acquire a new NWO project, in the Vidi grant scheme, on Contemporary Political Satire: Medium, Language and Impact of Satiric News
- The start in January of two postdoc projects in the NWO Resistance to Metaphor program, one on modeling resistance to metaphor by Lotte van Poppel and one on testing resistance to metaphor by Roosmaryn Pilgram

The lab collaborated with Gert Olthuis en Anke Oerlemans from Radboud University Nijmegen in applying for and then acquiring in the summer a project from ZonMW on Dementia in Metaphors. In November 2017, Frits Spits won a prize for his lifelong work on attention to the Dutch language and donated the prize money to the Metaphor Lab for research in 2018 on the way metaphor plays a role in dementia discourse in the media and between patients, doctors, and carers. Another new project that was acquired in 2017, from the grant scheme ‘PhDs in the humanities’ and in which the Metaphor Lab participates in supervision, is Pia Sommerauer’s PhD project at VU University Amsterdam on resolving distortions in semantic spaces defined by words by analysing relations between word, sense and reference (with Piek Vossen).

All in all, the lab is thriving and continuing to pursue its agenda of fundamental and applied research across a range of domains and disciplines. This is also attested by the visitors that annually spend time at the lab to interact with our group, in 2017 amounting to as many as 11. We hope to be able to report more news about our progress for 2018 soon.

Gerard Steen

Scientific director
### Current Projects

<table>
<thead>
<tr>
<th>Theme</th>
<th>Project</th>
<th>People</th>
<th>Funding source</th>
<th>Projected year of completion</th>
<th>Output</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Deliberate metaphor</strong></td>
<td>Metaphor use in Chinese aphasia health care</td>
<td>Fu</td>
<td>China Scholarship Council</td>
<td>2020</td>
<td>PhD plus articles</td>
</tr>
<tr>
<td></td>
<td>Deliberate Metaphor Theory</td>
<td>Steen</td>
<td>UvA</td>
<td>2019</td>
<td>Monograph</td>
</tr>
<tr>
<td></td>
<td>Metaphors in college lectures</td>
<td>Beger</td>
<td>Flensburg University</td>
<td>2018</td>
<td>PhD plus articles</td>
</tr>
<tr>
<td></td>
<td>Embodied simulation and metaphor</td>
<td>Cuccio &amp; Steen</td>
<td>NWO</td>
<td>2018</td>
<td>Monograph</td>
</tr>
<tr>
<td></td>
<td>The value of deliberate metaphor</td>
<td>Reijnierse</td>
<td>NWO</td>
<td>2017</td>
<td>PhD plus articles</td>
</tr>
<tr>
<td><strong>Metaphor and Multimodality</strong></td>
<td>Metaphors in Street art</td>
<td>Bolognesi, Stampoulidis, Zlatev</td>
<td>Lund University Phd programme / Creative Multilingualism, Oxford</td>
<td>2019</td>
<td>2 articles</td>
</tr>
<tr>
<td></td>
<td>FILMIP</td>
<td>Bolognesi, Bort-Mir</td>
<td>Universitat Jaume I travel grant / Metaphor Geeks Siena hosting facilities.</td>
<td>2019</td>
<td>1 article</td>
</tr>
<tr>
<td></td>
<td>Visual metaphor: Structure and process</td>
<td>Steen</td>
<td>NWO</td>
<td>2018</td>
<td>Book</td>
</tr>
<tr>
<td></td>
<td>COGVIM</td>
<td>Bolognesi</td>
<td>Marie Curie fellowship</td>
<td>2017</td>
<td>4 Articles</td>
</tr>
<tr>
<td></td>
<td>Abstract concepts</td>
<td>Bolognesi &amp; Steen</td>
<td>EU Marie Curie KNAW ABC UvA Network Institute</td>
<td>2017</td>
<td>Symposium plus special issue of TopiCS journal plus book</td>
</tr>
<tr>
<td></td>
<td>Tagging tool for VisMet Baby corpus</td>
<td>Bolognesi, Timmermans, Aroyo</td>
<td>Network Institute</td>
<td>2017</td>
<td>Crowdsourced image annotations for the Vismet corpus</td>
</tr>
<tr>
<td><strong>Variation in Metaphor</strong></td>
<td>Metaphorical alignment in office hours' consultations</td>
<td>Krennmayr</td>
<td>Vrije Universiteit Amsterdam</td>
<td>2019</td>
<td>Book chapter</td>
</tr>
<tr>
<td></td>
<td>MIPVU in multiple languages</td>
<td>Nacey, Dorst, Krennmayr, Reijnierse</td>
<td>Vrije Universiteit Amsterdam</td>
<td>2019</td>
<td>Book</td>
</tr>
<tr>
<td>Topic</td>
<td>Title</td>
<td>Authors</td>
<td>Institution</td>
<td>Year</td>
<td>Category</td>
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<tr>
<td><strong>Figurative framing</strong></td>
<td>Contemporary Political Satire: Medium, Language and Impact of Satiric News</td>
<td>Burgers</td>
<td>NWO/VIDI</td>
<td>2023</td>
<td>2 PhD’s plus articles</td>
</tr>
<tr>
<td></td>
<td>Metaphor in Health and Communication</td>
<td>Van den Heerik</td>
<td>External PhD Project</td>
<td>2019</td>
<td>PhD plus articles</td>
</tr>
<tr>
<td></td>
<td>Figurative framing</td>
<td>Burgers</td>
<td>NWO/VENI</td>
<td>2018</td>
<td>Articles</td>
</tr>
<tr>
<td></td>
<td>Dynamics of Figurative Frames in Dutch Public Discourse</td>
<td>Boeynaems</td>
<td>Vrije Universiteit Amsterdam</td>
<td>2018</td>
<td>PhD plus articles</td>
</tr>
<tr>
<td></td>
<td>Constructive and Creative Co-Creation Campaigns</td>
<td>Van den Heerik, Burgers, Jong Tjien Fa, Droog</td>
<td>Network Institute Academy Assistant Project</td>
<td>2017</td>
<td>Article</td>
</tr>
<tr>
<td></td>
<td>How Figurative Frames Change Over Time</td>
<td>Burgers, Ahrens</td>
<td>NWO</td>
<td>2017</td>
<td>Article</td>
</tr>
<tr>
<td></td>
<td>Figurative Frames of Cyber-infrastructure</td>
<td>Christian Burgers, Kerk Kee, Elly Konijn</td>
<td>Institute for Societal Resilience (ISR)</td>
<td>2017</td>
<td>Article</td>
</tr>
<tr>
<td><strong>Metaphor and argumentation</strong></td>
<td>Resistance to metaphor</td>
<td>Steen, Andone, Plug &amp; Wagemans</td>
<td>NWO</td>
<td>2021</td>
<td>Book</td>
</tr>
<tr>
<td></td>
<td>Resistance to metaphor in science</td>
<td>Finsen</td>
<td>NWO</td>
<td>2019</td>
<td>PhD plus articles</td>
</tr>
<tr>
<td></td>
<td>Resistance to metaphor in politics</td>
<td>Renardel de Lavalette</td>
<td>NWO</td>
<td>2019</td>
<td>PhD plus articles</td>
</tr>
<tr>
<td></td>
<td>Resistance to metaphor in the media</td>
<td>Wackers</td>
<td>NWO</td>
<td>2019</td>
<td>PhD plus articles</td>
</tr>
<tr>
<td></td>
<td>Modeling resistance to metaphor</td>
<td>Van Poppel</td>
<td>NWO</td>
<td>2018</td>
<td>Articles</td>
</tr>
<tr>
<td></td>
<td>Testing resistance to metaphor</td>
<td>Pilgram</td>
<td>NWO</td>
<td>2018</td>
<td>Articles</td>
</tr>
</tbody>
</table>
Publications

Articles in refereed scientific journals

Articles for a general public

Book chapters and articles in volumes


**PhD dissertations**


**Book review**

Presentations

Keynotes and other invited talks

Marianna Bolognesi

(1) Intertext and Intermedia international conference. Invited keynote speaker at the University of Torino, IT, 30 November 2017.
(2) Visismet 1.0: a corpus of visual metaphors. Invited speaker at a Seminar and Workshop, at Lund University, Sweden, Cognitive Semiotics department, 20 November 2017.
(5) Distributional similarity beyond linguistic contexts: modeling metaphorical similarity in visual Vs. verbal metaphors. Invited speaker at a Seminar, University of Stuttgart, Germany, Institute for Natural Language Processing, 16 May 2017.
(7) Distributional similarity beyond linguistic co-occurrences. Invited speaker at the workshop High concepts Low downs, at UCD, University College Dublin, Ireland, Creative Language System Group, 29 March 2017.
(8) Visual metaphors and abstract concepts. Invited speaker at a Seminar, at University of Bologna, Philosophy and Communication Department, 21 March 2017.
(9) Linguistic Metaphors and Visual Metaphors: a distributional approach. Invited speaker at a seminar at University of Firenze, LABLITA Lab for computational linguistics and lexicography, 10 February 2017.

Christian Burgers

(10) Figurative framing in political discourse. Speaker at ACLC Seminar University of Amsterdam, 13 October 2017.
(12) How creative is your metaphorical thinking? Workshop at Everyday Creativity and Communication, Birmingham (UK), 7 September 2017.

Gerard Steen


(18) Metaphor as a model of scientific knowledge: From language to cognition and back. Invited talk at Sapienza University, Rome, Italy, 23 February 2017.

Jean Wagemans

(20) Analogy, similarity and the Periodic Table of Arguments. Keynote speaker at the PhiLang 2017 Conference, University of Łódź, May 12, 2017.

Refereed contributions to conferences and workshops


Talks for a non-academic audience

Events

Conferences, symposia, schools
(1) Figurative Framing in Political Communication, VU Amsterdam 15 December 2017
(2) Metaphor Festival 2017, University of Amsterdam, 31 August-2 September 2017
(3) Co-organization Look both ways: Narrative and metaphor in education. Amsterdam, VU University, 30 March – 1 April.

Research Meetings
(1) 31 January
   Herman de Mönnink
   How are metaphors used in grief counseling/grief therapy?
(2) 14 February
   Pia Sommerauer
   Recognizing conventional nominal metaphors in natural language: Implementing the Metaphor Identification Procedure – VU with WordNet
(3) 14 March
   Federico Gobbo
   Deliberate metaphors in Esperanto: building a cosmopolitan culture from scratch
(4) 28 March
   Chiara Ferella
   Deliberate metaphor use in Parmenides’ two ways of enquiry
(5) 25 April
   Pauline Heyvaert
   Metaphors in Belgian political discourse: a new look on the identification of deliberateness
(6) 9 May
   Alfonso Sánchez-Moya
   “Walking on eggshells, treated like crap, getting nothing out of the relationship”: metaphorical accounts of Intimate Partner Violence in online discourse
(7) 23 May
   Maryam Saneie Moghadam
   Data session
(8) 6 June
   Romy van den Heerik, Ellen Droog, Melanie Jong Tjien Fa & Christian Burgers
   Creative and constructive language production: Linguistic co-creation of health-campaign slogans on Facebook.
Visits

Host to visiting scholars

(1) Prof. dr. Kathleen Ahrens (The Hong Kong Polytechnic University), August and December 2017.
(2) Pauline Heyvaert (PhD Candidate University of Liège, Belgium), January-June 2017.
(3) Dr. Carlota M. Moragas-Fernández (Universitat Rovira i Virgili, Spain), August-September 2017.
(4) Dr. Kerk F. Kee (Chapman University, USA), November 2017.
(5) Prof. dr. Andreas Musolff (University of East Anglia, UK), December 2017.
(6) Dr. Julien Perrez (University of Liège, Belgium), December 2017.
(7) Ye Zhongxing, Huzhou University, China, 2017.
(8) Giulia Frezza, University of Sapienza, Rome, Italy (NWO Visitor Grant), 2017.
(9) Allison Creed, University of Southern Queensland, Toowoomba, Australia, 2017.
(10) Chiara Ferella, Humboldt Universität Berlin, Germany, 2017.
(11) Maryam Saneie, Tarbiat Modares University, Tehran, Iran, 2016-2017.
Miscellaneous

Scientific committees and board memberships
(1) Amber Boeynaems was a board member of the FSS Graduate Council.
(2) Christian Burgers was a member of the scientific committee of the 7th International Conference of the French Association for Cognitive Linguistics (AFLiCo; University of Liège, Belgium; 31 May – 3 June 2017)
(3) Christian Burgers was a member of the scientific committee of the 12th Conference on Researching and Applying Metaphor (RaAM12; Hong Kong Polytechnic University; 27-30 June 2018).
(4) Tina Krennmayr was a member of the scientific committee of the AFLiCO7 Conference (French Cognitive Linguistics Association, 31 May - 3 June 2017)

Jury memberships
(1) Christian Burgers was a jury member for the SWOCC Master Thesis Award (SWOCC Scriptieprijs), given annually to the best Master Thesis on the topic of persuasive and marketing communication.
(2) Amber Boeynaems was a jury member for the NeSCoR dissertation award 2017 for best Dutch dissertation in the field of communication science.

In the media

Prizes and nominations
Ellen Droog was awarded the Wilhelmina Drucker Fellowship of Werkgroep Vrouwelijk Talent FSW-VU.

MA courses
Power of Metaphor (Vrije Universiteit Amsterdam) - Tina Krennmayr

Blogs
(1) Anjan Chatterjee & Eileen Cardillo (University of Pennsylvania, Philadelphia, USA)
Why the right hemisphere’s role in metaphor processing might not be right.
http://metaphorlab.org
(2) Cihua Xu (Zhejiang University, Hangzhou, China)
The use of metaphor in argumentation.
http://metaphorlab.org